

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Promotion of Tourism – Conduct of Braj Mahotsav, 2011 at Hyderabad from 14th to 16th of January, 2011 – Sanction of Rs.10.00 lakhs and Constitution of Organising Committee – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1227

Dated: 27-12-2010.

Read the Following:

- 1) From the Chief Executive Officer, The Braj Foundation, New Delhi, Letter dated 9th August, 2010.
- 2) From the Chief Executive Officer, The Braj Foundation, New Delhi, Letter dated 13th October, 2010.

ORDER:

The Braj Foundation, an international charity comprising of eminent industrialists of India and abroad and dedicated to the all round development of Braj – the culturally vibrant region lying in close vicinity to Taj Mahal and associated with the legend of Sri Radha-Krishna having spans across Uttar Pradesh, Rajasthan, Haryana, as a measure of conserving the old heritage and culture, has proposed for conducting Braj Mahotsav in Hyderabad from 14th to 16th January, 2011 to be organized by Government of Andhra Pradesh through the Departments of Tourism, Culture and Revenue (Endowments) and the Braj Foundation, New Delhi.

2. Government, after careful consideration of the proposal of the Braj Foundation, as a part of preservation of National Culture, hereditary customs and Tradition and promotion of Tourism, hereby order that Braj Mahotsav shall be celebrated in Hyderabad from 14th to 16th of January, 2011 during the auspicious days of “Makara Sankranti”.

3. Government also hereby sanction an amount of Rs.10.00 lakhs for the above event, to be shared by the Departments of Culture, Tourism and Endowments in the ratio of 2 : 3 : 5, which comes to Rs.2.00 lakhs, Rs.3.00 lakhs and Rs.5.00 lakhs respectively.

4. Government further order for constitution of an Organising Committee with the following as Members:

- 1) Principal Secretary to Government, YAT&C (Culture) Department.
- 2) Principal Secretary to Government, Revenue (Endowments) Dept.
- 3) Secretary to Government, YAT&C (Tourism) Department.
- (4) Representative of Braj Foundation

5. This order issues with the concurrence of Finance Department, vide their UO No.9406/303/Exp.GAD.II/10, dated 5.10.2010.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN
SECRETARY TO GOVERNMENT (T).

To
The Principal Secretary to Government, YAT&C (Culture) Department.
The Principal Secretary to Government, Revenue (Endowments) Dept.

The Secretary to Government, YAT&C (Tourism) Department.
The Braj Foundation, C-6/28, SDA, Hauz Khas, New Delhi.
The Director of Culture, AP, Hyderabad.
The Revenue (Endowments) Department
The YAT&C (PMU.Claims) Department.

Copy to: The Finance (Exp.GAD-II) Department.
 The Accountant General, AP, Hyderabad.
 The Director of Treasuries & Accounts, AP, Hyderabad.
 The Pay & Accounts Officer, AP, Hyderabad.
 The Additional Chief, YAT&C (PMU) Department.
 The Assistant Secretary to Govt, YAT&C (PMU) Dept.
 The YAT&C (PMU.DDC) Department.

// Forwarded :: By Order //

SECTION OFFICER